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January 2014

Dear Friends & Colleagues,

As tough economic times are upon us, we must always take time to remember our neighbors and friends who are less fortunate. We are writing to you today to ask your participation in our annual Fund Raising Drive for the Berks & Schuylkill County Salvation Army/SHARE Program.

This Program is administered jointly with the Reading Berks Conference of Churches and Schuylkill & Berks County Salvation Army. It is a truly wonderful program for all involved. The SHARE staff works diligently to see that the funds go directly to those who need it the most, but they also insist that those who need help, help themselves. The SHARE staff offers assistance to families in completing LIHEAP applications and they help keep families warm when they have no fuel. They refer agencies to help weatherize homes to reduce heating needs, as well as offer financial assistance in times of need. Most importantly, they require those who receive financial assistance to pay a portion of the bill themselves.

In the past seven years, we have raised \$35,865 through the generous support of our members. This year once again we are asking everyone to find it in their hearts to give to the less fortunate. This support has always come from both BSOHA Dealers & Associate members. The funds are then administered by the SHARE staff, to be used solely for oil heat needs.

Kindly send your donations, made payable to the Salvation Army to:

BSOHA
C/O Ted Harris, Treasurer
233 Briggs St.
Harrisburg, PA 17102

We thank you in advance for once again supporting the association in this effort. All donations will be presented to The Salvation Army at the BSOHA monthly meeting in February. We would like to invite everybody to attend the meeting for the presentation.

Sincerely,

Kevin Steele - President, BSOHA